LAWNET

RETHINK the possible

UNLOCK CREATIVITY | CREATE CLARITY | ACT COURAGEOUSLY

THE STORY BEHIND OUR OPENING FILM

Imagination is more important than knowledge.
For knowledge is limited,
whereas imagination embraces the entire world,
stimulating progress, giving birth to evolution.

Albert Einstein

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A SHIFT IN PERSPECTIVE

Possibility often begins with a shift in perspective

Our opening film brings nature, design, technology and human ingenuity into conversation, asking a simple question: what might we see when we look beyond the obvious?

Some of these images tell stories of direct inspiration. Others are visual echoes or unexpected connections that invite us to see the familiar in a new way.







The eclipse

An eclipse is there whether we can see it or not. Through the right filter, what was hidden comes into view - a reminder that a new perspective can reveal what was there all along.

HOW HUMAN INGENUITY HAS HELPED RETHINK THE POSSIBLE





Honeycomb, Eden Project and Webb

A pattern that translates, the hexagon appears in a bee's honeycomb, the Eden Project's lightweight panels and the James Webb Space Telescope's segmented mirror.



Unlock Creativity



Forest and Supertrees

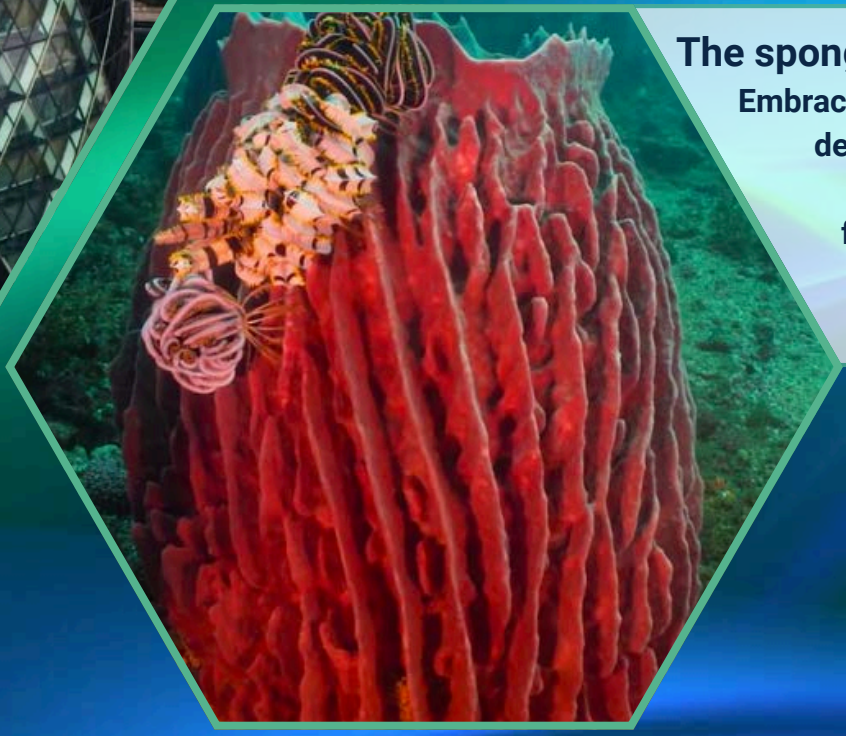
Singapore's Supertree Grove sees beyond the familiar to imagine a new kind of urban forest: engineered structures supporting vertical gardens, solar power and a more connected relationship between city and nature.



Whale and submarine

Challenging assumptions, modern submarines adopted streamlined, whale shaped hulls optimised for underwater movement. One belongs to nature; the other to engineering. Together, they share a language of form shaped by the demands of depth, movement and the return to the surface.





The sponge and the Gherkin

Embracing inspiration from the deep sea world, the lattice structure of the Venus flower basket sponge is echoed in London's Gherkin.

Create Clarity

Kangaroos and prosthetics

The spring and energy of animal movement helped inspire the design of running blades. The inventor Van Phillips drew on the mechanics of kangaroos and cheetahs, turning complexity into insight and redefining what is possible for para-athletes.











Act Courageously

Land diving

Taking the leap when certainty falls away demands courage. On Pentecost Island, Vanuatu, men dive from wooden towers with vines tied to their ankles, in a cultural ritual associated with courage, community and the yam harvest. It inspired David Kirke's 1979 leap from Bristol's Clifton Suspension Bridge: the first recorded modern bungee jump, a 76-metre drop secured only by an elasticated rope.

The path and the bridge

From kite and balloon cameras in the nineteenth century to today's drones, aerial photography offers a bird's-eye view: a reminder that clarity sometimes demands the bigger picture. A change in vantage point opens the horizon and reveals a way forward; a shift in mindset turns potential into progress.

MORE WAYS TO LOOK AGAIN

Inspiration is not a solitary pursuit, learning from others and sharing experiences can be the most valuable way to innovate and experiment.

As Isaac Newton wrote, reflecting on an insight that transformed how we see the world:

> *If I have seen further, it is by standing on the shoulders of giants.*
>
> **Isaac Newton, in a 1676 letter to Robert Hooke**

Some more examples of inspired thinking that didn't make it into this year's film:

Kingfisher to the bullet train

A kingfisher's streamlined beak diving at high speed into the water to catch a fish inspired the nose of Japan's Shinkansen 'bullet train', helping reduce the tunnel boom created at high speed.

Burrs to hook-and-loop fasteners

Swiss engineer George de Mestral looked closely at burdock burrs caught on fabric and fur and found the idea that became Velcro®.

Lotus leaves to self cleaning surfaces

The water-repellent texture of lotus leaves has inspired coatings that help surfaces shed water and dirt.

> *Put your phone down. Look with both eyes.*
>
> **David Hockney**

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